

"Brassicam scribo"



# THE CABBAGE



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## The Cabbage Goes Public

### Underground newspaper unveils plans for IPO

By Mark D. Ehlke

SUMMIT HALL, ROOM 122—The mediocre underground newspaper parody, *The Cabbage*, plans to go public on Friday morning at the opening of the New York Stock Exchange. The witty and sexy chairman of the small newspaper, Mark D. Ehlke, is optimistic that the initial public offering (IPO) of stock will be both good for the paper and good for investors.

For two years *The Cabbage* has been funded entirely by its employees and private investors. But Ehlke, along with cofounder and not-so-attractive Seth M. Hahnke, has decided that now is the time to go public. "We've built a good customer base, but we can do better," said Ehlke. "With the kind of capital that an IPO brings in, we can expand our circulation and improve our product."

Melissa R. Hahnke, a contributing writer for *The Cabbage*, echoes similar optimism. "I'm telling all my family and friends to buy our stock.

Not only is (Ehlke) a brilliant writer, he's also a clever businessman who is certain to make everyone rich and single-handedly pull America out of this recession...and he can juggle. Hard to believe that he's still single," said Hahnke.

With all of the "cooking the books" that has been reported on Wall Street, Ehlke wants to reassure the public that *The Cabbage* stock is solid and has the potential to grow. "How can we not make money? Have you seen all of the construction projects here on campus? We have enough material from these first few weeks to last the rest of the year, even if I am going student teaching in a couple of weeks," said Ehlke. "I mean, just let me look out my window and come up with something...okay, there you go, an acorn just hit my car...all right, 'Giant Acorn Crushes Ehlke's Car.' I'll even get my man Dan to take a picture of my car and I'll photoshop a giant acorn into the picture and, there you have it, instant humor."

MLC's Securities and Exchange Chairman Jeffrey Schone vows to keep on eye on the now

public corporation. "I'm watching that Ehlke and his cohorts. He's got beady little eyes just like Martha Stewart, and he's in here joking to my face about how I look like special i n d e p e n d e n t prosecutor Kenneth Starr...he better believe I do. I'm the star of this campus...get it? 'Star' after I just said 'Ken Starr. It's a homophone. I kill me," said Schone.



Mark D. Ehlke

### Boy Discovers Online Buddy's Dishonest Use of "LOL" Buddy "certainly not laughing out loud," says 13-year-old

JACKSON, WI—Thirteen-year-old Jonathon Newbridge discovered on Thursday that his online buddy and "potential prospect of romance," Becky Trass, has been dishonest in her use of the common online abbreviation "lol." Newbridge made the discovery at Trass's house as she was communicating with another person online and "was most certainly not laughing out loud" as she typed the abbreviation.

Newbridge reportedly has been on Trass's AOL buddy list for over four months. The two thirteen-year-olds, now in eighth grade, communicate approximately three to four times a week, according to Newbridge. The online conversations are usually lighthearted and include some amount of humor. "We talk about school and who likes who and sometimes the Packers and other sports. Plus I always make her laugh...or at least I thought she was laughing. Now I don't know for sure," said Newbridge.

The adolescent now questions the veracity of his online buddy's remarks due to his discovery on Thursday. "I mean, she would always say 'lol' after I would make a witty remark, but when

I saw her type 'lol' when she was talking to this other friend of hers and she was barely cracking a smile, well, I don't know anymore," said Newbridge.

The abbreviation "lol" has long been used by internet and chatroom users to denote that the speaker is "laughing out loud," which is idiomatic for "laughing aloud." Newbridge's accusation that Trass was dishonest in her use of the abbreviation is not unprecedented; several other cases of alleged online dishonesty have been reported. Examples include the misuse of "brb" (be right back) when the person in reality never returns to the conversation, and "imho" (in my honest/humble opinion) when the opinion is nothing but full of bias or haughtiness.

Newbridge has been "thinking about asking (Trass) out ever since summer vacation started" but is now reconsidering. "I mean, I thought she liked me because she was supposedly laughing at all my jokes. I'm not sure, but I think I might confront her next time she uses 'lol' and then tell her my true feelings. But who can say whether or not she'll be honest with me when I do?"

## Mr. Trite

### Conversation Starter of the Week

**"Clever ideas to break the ice  
and make that great first  
impression"**



**"Man, did you hear that  
Mark D. Ehlke, Seth  
Hahnke, and Missy Hahnke  
write *The Cabbage*? I  
thought it was (Dan Tess/  
Ben Tomzack/Professor  
Czer/Mark S. Ehlke/Keegan  
Dowling/Ethan Hutchinson/  
Aaron Spike/some pastor  
track guys).  
How 'bout you?"**

## Study Shows Placebos Not as Effective as Prozac After Release of Study Showing Placebos as Effective as Prozac

ROCHESTER, MN—The results of a nationwide study consisting of hundreds of patients diagnosed with clinical depression were released on Monday. Findings of the study show that placebos, once regarded as effective as Prozac, no longer remained as effective as Prozac after the study showing that placebos were effective as Prozac was revealed. The study was conducted at fifteen different medical schools and hospitals across the country, including Harvard Medical School and the Mayo Clinic in Rochester, Minnesota.

Last June a study was conducted showing that placebo pills proved as effective as the anti-depression drug Prozac. The follow-up study released on Monday shows that the effectiveness of the placebos dropped sharply after the patients were informed of the fact that they were taking placebos instead of the real drug. Placebos usu-

ally come in the form of a sugar pill resembling the actual drug. They contain no type of medicine whatsoever.

Doctors are unsure of the reason for such a drop in placebo effectiveness. "Last June I was willing to say that placebos were just as effective as Prozac. But after we told everybody who was taking placebos, they seemed to stop working. I don't get it," said Dr. Frank Johnson of Harvard Medical School.

Participants of the study are likewise baffled. "I was really feeling good for a while there. I was in therapy and getting the medicinal help that I needed. But then my doctor told me something about me being part of this study and that they were playing a joke on me by not giving me real Prozac, but sugar pills instead. After that I started getting really depressed again. I don't get it," said Melinda Bates, a patient who was given only

placebos.

In a related financial news report, Placebox, a Houston-based company and leading supplier of placebo pills, posted a \$1.2 billion net second-quarter gain on Tuesday. An unnamed spokesperson within the company, however, gave the following statement: "The huge second-quarter gains were due to the release of the study showing that placebos are as effective as Prozac. However, the study recently published showing that placebos are not as effective as Prozac after the release of the study showing that placebos are as effective as Prozac will likely have a negative impact on third-quarter profits. It is apparent that placebos lose their effectiveness when patients are told that they are taking placebos. Our stockholders can be assured that we are working round-the-clock to improve our product and overcome this obstacle."

## Kournikova Ousted from 2003 US Open

FLUSHING MEADOWS, NY—Tennis babe Anna Kournikova was ousted from the 2003 US Open on Tuesday. The exit is the once-promising Russian's earliest from the New York tournament. Her earliest previous loss at a Grand Slam event was at this year's US Open, in which she lost in the first round, making it 4-for-4 for the year's Grand Slam tournaments. Despite the last two disappointing years, Adidas and other companies plan to honor their endorsement contracts with the 21-year-old disappointment to the tennis community because "for some reason she still attracts the fans."

What makes Kournikova's latest loss so remarkable is the fact that the 2003 US Open is still



Anna!!!

a year away and yet she already somehow managed to lose in the first round. Kournikova, who once reached number 8 in the world in 2000, lost her 2003 US Open match 6-2, 3-6, 6-0 to her opponent who will be announced next year. "It's always disappointing to lose a match in three sets like that, especially even before the tournament starts," said Kournikova. "My opponent played a great match, so what can you say? I'm just curious to come back here to New York next year and find out who I lost to again."

Since making her debut in 1995, the on and

off court glamour girl has yet to win a singles title. Yet sponsorship deals with Adidas, Omega, Yonex, and Berlei lingerie have made Kournikova one of the wealthiest players on the women's circuit with career earnings totaling more than \$40 million. When asked if the less-than-stellar performances over the last two years may affect any future deals with the starlet, one Adidas spokesperson responded, "People still want to watch her play. They still look her up on the internet and see her wearing our fine products. I don't know what it is, but she still has a strong following. Maybe it's her nice-looking backhand...yes, that must be it. Guys dig nice backhands, you know."

## Editorial: "What's up, cafeteria?"

By Lucas Buffner



yet?" And I sez ta him, "No, I ain't been down there yet—is it good and stuff?" And dis fella Joey sez, "Yeah, dude, it's aesthetically pleasing and everything." And I looked at him and I sez, "What? Where'dja get those big words from?" And he's all, "Word of the day toilet paper, dude. I read up dis summer."

So I was pumped up to see da new caf's look, even though I didn't know what dat "istictly pleasin" stuff meant. I thought maybe dey'd even have a new whey protein bar or something for us strong guys. So I goes down dere all excited and

Okay, so I'm in da weightroom workin' out wid my buddies, and dis fella Joey sez ta me, "Yo, Lucas, have you been in da new cafeteria

first I was all, "Whoa, dis is crazy—dere's like, food on all sides o' me. Dat was cool, and you know what else was cool? Da fact dat no cafeteria worker was servin me and only givin me a woman's share o' meat. Do I look like a light eater? Yo man, I can't wait till steak night—dere better be a whole cow ready for me.

So at first I was all pumped about dis new cafeteria, but den I got my tray and went to sit down wid my buddies, right? No good--da space between da tables ain't gonna fly wid me—I have ta find a spot on da end facing out so I can fit, cuz dey's no way I's fittin in between any tables. Obviously, dis restriction on where I sit is gonna severely hinder my social life—yeah, I's started da word o' da day toilet paper, too. So anyway, what's up cafeteria?

Next week:  
Billy Miller returns!!!

## REJECTED NEW COKE FLAVORS

Oil  
Coke III  
New Coke  
Chocolate Coke  
Flat Coke (Pepsi)  
Cigarette Butt Coke  
Coke Neoclassic  
Crystal Coke  
Crack Coke  
Jolt Coke  
Coke MSG  
Roman Coke  
Sewerwater Coke

